

To Whom It Concerns:

While I currently have no direct relationship to any of the banking institutions concerned, I would not like to see the current Indiana standard of the "no call list" overturned by a ruling from the FCC. No business has the right to solicit sales from existing customers for a product unrelated to the direct business relationship. Extremely relevant to the point is the lack of security for personal information in the cross sales effort. Please consider that information released to a banking institution for loan approval contains too much of the information involved in identity theft and for obtaining additional credit identity. Sharing this information, even a telephone number and a name between solicitation organizations should set off all kinds of alarms. A ruling allowing crossover of product information would endanger consumer information and allow "looser" banking relationships to develop which would allow outside companies to share information with a bank partner in order to solicit sales to clients/consumers. I guess I went to the slippery slope there, didn't I? Truth is, I'd like to see the law play out as it is currently, without federal interference.

Thank You,

Mark Messenger